

MultiVu Native Advertising

Fight through ad fatigue with a seamless user experience



WHY NATIVE ADVERTISING?

Native ads take on the form and experience of the content around it. The ads provide a seamless user experience, resulting in 53% more visibility and higher engagement than traditional display.^{1,2}

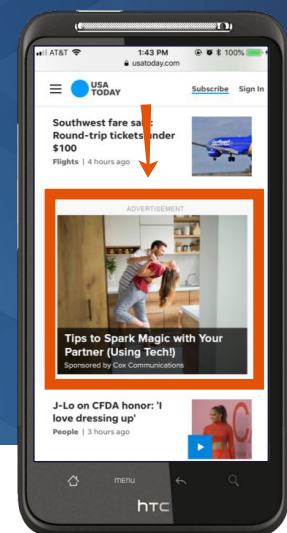
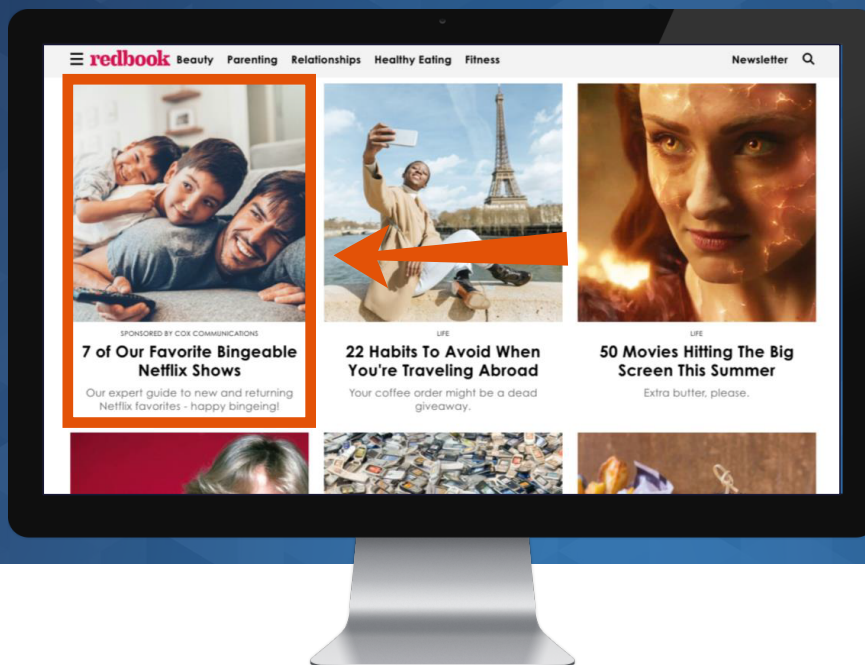


HOW DOES IT WORK?

Your content will only be displayed on premium, brand-safe sites that match your content category. We will optimize targeting and flight lengths based on your content and goals so that we are reaching the right audiences at the right times.



What do Native Ads look like?



¹<https://www.businessinsider.com/premium-native-ads-see-higher-engagement-than-traditional-display-2016-4>

²<https://www.sharethrough.com/resources/native-ads-vs-display-ads/>

Want to learn more? Contact us at MultiVuSales@multivu.com!